

Homesharing in the Japanese Context in 2015

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HeartWarmingHouse

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1, Growing Interest in Homeshare

Increasing news on media, including papers, TV, radio and web

“Is it possible for *homeshare* to ease a sense of loneliness among the elderly ?”

“Good idea, but I don’t believe students will chose to live with them in Japan”.



The image shows a screenshot of a Japanese news article. At the top, the author is identified as '以物解人' (Iwatsuki) from 'ロ山田区長: ジャーナリスト'. The main headline reads: 「高齢者の孤独」を癒す「学生・若者とのホームシェア」の可能性は (The possibility of 'homesharing' with students and young people to cure the loneliness of the elderly). Below the headline, there is a photograph of a young woman and an elderly man sitting at a table, looking at a book together. Under the photo, there are social media sharing icons for LINE, Facebook, Twitter, and Email, along with a share count of 2234. Below the sharing icons, there is a small thumbnail for a book titled 'まっちゃん 太陽からの' (Machchan: From the Sun) and a short text snippet: 「私の住んでいる家は広すぎるんです。夫も先立ち、子どもにもくわ...」 (My house I live in is too big. My husband passed away first, and my children are also...). The text continues to discuss the challenges of homesharing, mentioning that while it's a good idea, it's difficult for students to live with the elderly in Japan.

1, Growing Interest in Homeshare

Increasing the number of
Small NPOs

(numbers of matching)

Heartwarming House (3)

Live and Live Together(1)

Maching Hongo (2)

Tasukarisu/Fukui Univ. (3)

Tokyo Little Place (1)

Yokohama Univ.(0)

...

Networking each other
but Facing Hardships...



2, Municipal Leaders Supporting Homeshare



3, Critiques from the both Sides

From the Left

Priority on the right to “Live Alone”

Low social support for youth, families and housing.

No universal housing allowance

Few low-income public housing

Poor financial support and for Students

“New type of exploitation of youth labour”

Lingering social seniority system, dividing generations

Misunderstandings for homeshare that might involve caring labour

Distrust for the government, making the young take care of the elderly for free

From the Right/Conservatives

Familialism

Traditional extended family

Nostalgia

“non-relatives cannot help each other”

New tax policies for the young couple living with their older parent (2015.10)

Too Collectivistic ! Too Individualistic !



NPO Heart Warming House (hwh)



Owner participatory share life

1, Homeshare NAKAMACHI



Location: Setagaya-ward

Launched: Nov 2009~

Householder: 60's Female

Homesharer: 20's Female



1, Homeshare NAKAMACHI



2, Homeshare TODOROKI



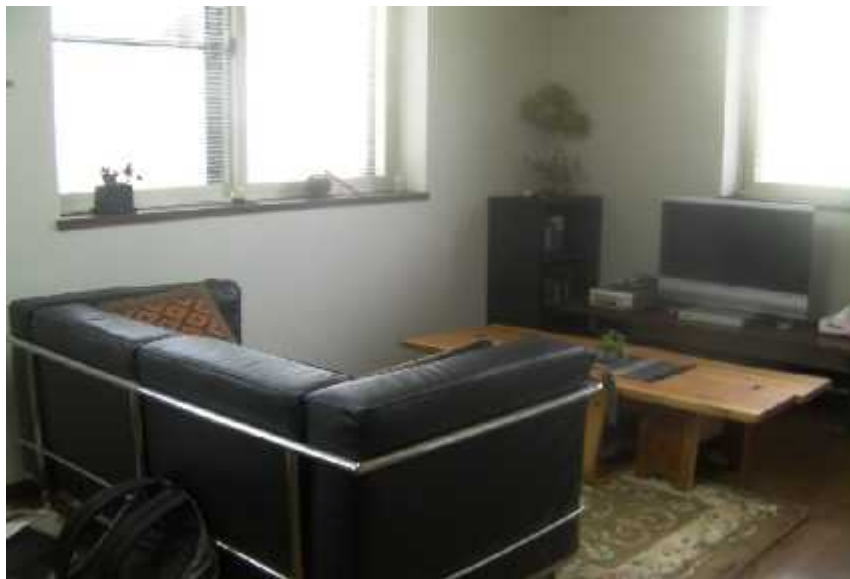
2, Homeshare TODOROKI



3, Homeshare MEGURO



3, Homeshare MEGURO



4, New Projects in Tokyo

1) Publishing “Homeshare Book” 2016

In Japanese

About homeshare domestic/ international

Not academic

By Researchers

Mamiko MIYAHARA(Nihon Women’s Univ.)

Keiko KATAGIRI(KOBE Univ.)

Yoshinobu KIKUCHI(FUKUI Univ.)

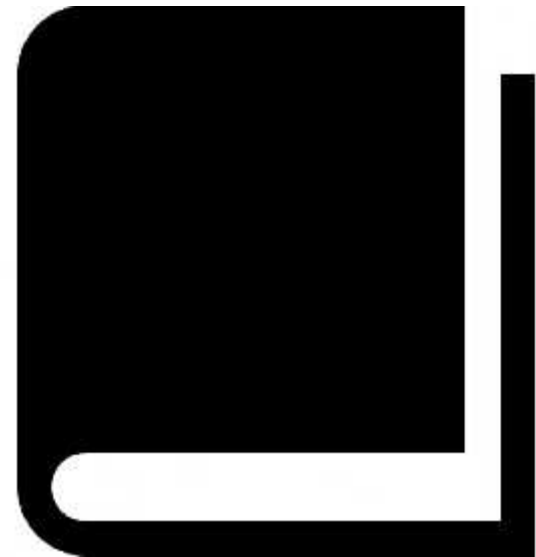
Hiroyuki KUBOTA(Nihon Univ.)

And NPOs

Heartwarming House

Live and Live Together

Machin Hongo



4, New Projects in Tokyo

2) Domestic Homeshare Congress in 2016

Gathering domestic 6 or 7 major Homeshare NPOs from all over Japan at Nihon univ.

Inviting

- Setagaya-ward Mayor
- Researchers
- NPOs



4, New Projects in Tokyo

Stronger Ties between
Nihon University
+ Heart Warming
House @Setagaya-
ward

(Under negotiation)

Students from Nihon-
university

The elderly living in
Setagaya-ward

Facilitation by HWH

